

**INTERNSHIP IN MARKETING COMMUNICATION
EVALUATION OF THE INTERN
BY THE HOST ORGANIZATION MENTOR**

Intern: _____

Mentor: _____

Host organization (name, address, and phone number):

Date: _____

Note: This evaluation is part of the final grade given to the student for her/his internship course. Some questions may not apply to the internship you supervised. Therefore, please consider the statements as a whole and add any relevant comments in the section “Other comments”.

EVALUATION ON 10

1. INTERN PERFORMANCE

- Has the intern shown genuine attention and interest, made sufficient effort, displayed punctuality, etc.?
- Did she/he respect the deadlines?
- Did she/he respect the internship agreement in terms of the amount and quality of the work expected?
- Did she/he acquire the practical and/or professional skills learned during the internship?

2. PROFESSIONAL SKILLS

- Proficiency of the production tools
- Initiative and creativity

3. HUMAN RELATIONS

- Collaboration
- Interaction with colleagues

4. ORGANIZATION SKILLS

- Planning and decision making
- Sense of responsibility, tasks, autonomy

5. CRITICAL THINKING AND SYNTHESIZING SKILLS

Total (on 50): _____

GENERAL APPRECIATION

a) Strengths

(In which activities did the intern perform the best, what are her/his main qualities, etc.):

b) Weaknesses (What can the intern improve and how?):

c) Other comments:

Are you planning to host future interns from the Bachelor's degree in marketing communication at UQAM?

YES NO

Comments:

Signature, Host Organization Mentor